

United States of America

United States Patent and Trademark Office

CIRQUE DU SOLEIL

Reg. No. 5,453,763

Registered Apr. 24, 2018

**Int. Cl.: 6, 9, 14, 16, 18,
20, 21, 25, 28, 41**

Service Mark

Trademark

Principal Register

Cirque Du Soleil Holding USA, Inc. (DELAWARE CORPORATION)
980 Kelly Johnson Drive
Las Vegas, NEVADA 89119

CLASS 6: Metal key chains, metal key rings; metal sculptures; decorative figurines made of common metal

FIRST USE 2-8-2002; IN COMMERCE 2-8-2002

CLASS 9: Pre-recorded media for the storage and reproduction of sound and/or video, featuring music and/or theatrical or dramatic performances, namely, audio discs, video discs, compact discs, digital versatile disks; motion picture films featuring musical, theatrical and dramatic performances; pre-recorded electronic and digital media featuring music and/or theatrical or dramatic performances; decorative magnets; sound and video recordings featuring music and/or theatrical or dramatic performances; downloadable musical sound recordings; downloadable video recordings featuring music and/or theatrical or dramatic performances; carrying cases for phones, tablet computers

FIRST USE 1-1-2002; IN COMMERCE 1-1-2002

CLASS 14: Jewelry

FIRST USE 1-18-2006; IN COMMERCE 1-18-2006

CLASS 16: Paper goods, namely, souvenir programs, books and commemorative books regarding circuses, entertainment regarding musical, theatrical and dramatic performances, and the arts; temporary tattoo transfers; coloring books; gift wrapping paper; plastic bags for shopping; general purpose plastic bags; merchandise bags; plastic reusable gift bags; stationery; pens; paperweights; greeting cards, post cards, note cards

FIRST USE 10-00-2000; IN COMMERCE 10-00-2000

CLASS 18: Plastic reusable tote bags; bags and cases, namely, tote bags, travel bags, luggage, suitcases, clutch bags, hand bags, reusable shopping bags, messenger bags, wallets, purses, knapsacks, back packs, fanny packs, coin purses, combination wallets for carrying keys and coins, cosmetic bags sold empty, umbrellas

FIRST USE 1-1-2002; IN COMMERCE 1-1-2002

CLASS 20: Ornaments of fabric, plastic, figurines of resin

FIRST USE 5-18-2005; IN COMMERCE 5-18-2005

CLASS 21: Metal beverage containers, sold empty; household and novelty items, namely, mugs, drinking cups, drinking glasses, beverage ware; ornaments of glass, crystal, figurines



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Director of the United States
Patent and Trademark Office

of glass; thermal insulated containers for beverages

FIRST USE 12-23-2001; IN COMMERCE 12-23-2001

CLASS 25: Clothing, wearing apparel and accessories, namely, tops, shirts, sweatshirts, T-shirts, sweaters, tank tops, ladies' underwear, namely, garter belts; jackets, coats, dresses, tunics, scarves, rompers; headgear, namely, caps

FIRST USE 1-2-2002; IN COMMERCE 1-2-2002

CLASS 28: Games, toys and playthings, namely, juggling equipment in the nature of juggling balls, diabolos, juggling scarves, and juggling rings; skipping ropes, jigsaw puzzles, playing cards; dolls, sports balls; Christmas tree decorations; theatrical masks, face masks, carnival masks and costume masks; clown noses; toy vehicles; stuffed and plush toys

FIRST USE 1-8-2001; IN COMMERCE 1-8-2001

CLASS 41: Entertainment services, namely: music concerts

FIRST USE 10-26-2013; IN COMMERCE 10-26-2013

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 3074128, 3782262, 1947481

The English translation of "CIRQUE DU SOLEIL" in the mark is circus of the sun.

SER. NO. 86-226,772, FILED 03-20-2014

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.